

# SOUND4

## PRESS RELEASE

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## The Famous SOUND4 Voice processors are now available in 19" rack (booth N8717)

Las Vegas - NAB 2017, SOUND4 is already well known in Voice processing with its PCIe multi-channel Voice processor (SOUND4 VOICE ULA). Market was awaiting also for an in-box product fitted in a 1RU rack... This is done!

SOUND4 launches the new In-Box Voice Processor. This new processor is called **SOUND4 BIG VOICE<sup>2</sup>**, it is available in two versions:

- **SOUND4 BIG VOICE<sup>2</sup> - "Base Version"**  
2-Channel - 3-Band Processor - Dual Power Supply - Mic/Line/Digital/AES-67 Inputs Line/Digital/AES-67 Outputs
- **SOUND4 BIG VOICE<sup>2</sup> - "Loaded version"**  
Base version with added features: + Stackable Bus-Mix + front-panel recall + Headphone...

**SOUND4 BIG VOICE<sup>2</sup>** is powered with the revolutionary HQ-Sound 192kHz Audio Processing engine, a SOUND4 patented technology which has been used for years in other products. Its processing structure includes an advanced DeEsser, 3-band noise gate, Pre-EQ 4-band parametric, 3-band dynamic processor, Post-EQ 4-band parametric, brick wall limiter... Yes much more than a simple noise gate and compressor and we don't stop there, Big Voice<sup>2</sup> products offers further enhancements with our own plugin extensions like Reverb and more.

**SOUND4 BIG VOICE<sup>2</sup>** processors are flexible, and adapt perfectly to all voices. From Natural tone to Big, everything is possible in a few clicks. **The SOUND4 BIG VOICE<sup>2</sup>** is the perfect tool for production studios for that smooth Voice Over.

**SOUND4 Welcomes everyone to booth N8717 to test drive our new exciting products!**

The SOUND4 Team,

## FOR MORE INFORMATION:

You can contact Vincent Defretin, Product and Project Manager by:

Mail: [Vincent@sound4.biz](mailto:Vincent@sound4.biz)

Phone: +33 413-415-540

SOUND4- 93 rue Henri Barbusse 69310 Pierre Bénite- France

Phone: +33 (0) 413 415 540

Fax: +33 (0) 413 415 541

Web: [www.sound4.biz](http://www.sound4.biz)

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## ABOUT SOUND4:

*Backed by more than 29 years of experience in Broadcast audio processing, SOUND4 has developed a wide range of unique and acclaimed processing solutions that run in powerful PCIe cards. In 2010, SOUND4 launched the first multi-channel voice processor and also integrated the Livewire Audio IP standard. This product has already received two distinctions: The Innovation Trophy in Paris in 2010 and the Pick Hit Award during the NAB 2012 in Las Vegas. Popular **SOUND4 STREAM x8** Webradio Processor, the first PCIe 8-channel processor and streaming encoder received a Cool Stuff Award at the 2012 NAB Las Vegas show. Also available is the first ULA playout card (AES67 / Livewire+) powered with an innovative 3D Matrix and Mix Engine. In 2015 SOUND4 launched two new FM/HD Processors: The big one is the **SOUND4 IMPACT**, it is a 6-band product that "kicks their ass" to biggest competitor's products! The second new FM/HD Product is the **SOUND4 PULSE**, it is a 3-Band processor which can be upgraded to **IMPACT!** Multifunction is the heart of SOUND4 Products: RDS, IP Codec, Internet Streaming, backup audio... All those functionalities are also available in option for less investment than external boxes...*