



For Immediate Release
April 19, 2012

Radio Magazine Recognizes SOUND4 Voice with a Pick Hit Award

Las Vegas - 2012 NAB Show - April 19, 2012 - *Radio* magazine, the Radio Technology Leader published by NewBay Media, announced the winners of the Pick Hit Awards for the 2012 NAB Show. The *Radio* magazine Pick Hits panel selects the top 20 new products introduced at the convention.

This year, SOUND4 earned one of the coveted Pick Hit Awards for its **SOUND4 Voice**.

"The Pick Hit Awards are limited to 20 winners, which maintains the value and prestige of the award," says Chriss Scherer, editor of *Radio* magazine. In addition, the Pick Hit Award judges follow a strict set of rules and make their selections independently and anonymously, which is a further testimony to the proven value of the award to radio broadcasters."

The Pick Hit Awards were first presented at the NAB Convention in 1985, making them the oldest technology award at the convention. The Pick Hit Awards are selected by a panel of judges who are radio broadcast engineers from radio stations, radio networks and radio production facilities. The official Pick Hit rules require that the winning products must fit a recognized need in radio, are priced within reason, are available within the current calendar year and have never before been exhibited at the NAB convention.

The complete list of recipients will be published in the June 2012 issue of *Radio* magazine, and is also posted online at RadioMagOnline.com.

ABOUT SOUND4 Voice

The SOUND4 Voice is a 3-band, 8-channel Voice processor (for Livewire version and Ravenna version and 6-channels for Analog Digital version) dedicated to live studios. It is running on the new SOUND4 PCI express board, a card powered with Shark DSP's (8 Giga Flops).

More than a simple noise gate:

Its HQ Sound 192kHz Processing chain (a patented technology) includes a 3- band Noise Gate, an advanced DeEsser, a 3-band Processor, a 4-band Parametric EQ and a Brick Wall Limiter for finalization. Its processing structure allows adaptability to all kind of voice and a result from natural tone to big and very structured tone.

A Voice Processor dedicated to "Live Studio":

The dedicated graphical user interface shows all 6 or 8 Mics (depending on version), status,

affectations and user's names; recalling a Mic to a user is done in two clicks. SOUND4 introduces now the "Session Recall": it is possible to save all Mic's affectations + loaded users presets, and then recall all in a click.

In-House Users Preset sharing:

The SOUND4 Voice proposes an innovative Network Preset Management to centralize and distribute Users Presets on all SOUND4 Voice processors connected to the network, and it can manage an unlimited quantity of users.

Multi-studio ready:

The SOUND4 Voice can process separately up to 8 microphones. Thanks to Multi-Studio mode, a SOUND4 Voice allows to distribute these resources over several studios. Moreover studios may save and recall their own sessions.

Features:

- 1 to 8 independent channels
- Outputs: independant or mixed in 1 or 2 buses
- HQ Sound 192 kHz Sound Processing:
 - Advanced DeEsser
 - 3 Band Noise Gate
 - 3 Band Dynamic Processor
 - 4 Band Parametric EQ
 - Brick Wall Limiter
- Presets centralization and sharing
- Session Recall
- Link&Share ready
- Available in:
 - LIVEWIRE* In/Out version
 - RAVENNA** In/Out version
 - Analog and Digital In/Out version (Line level only)

*LIVEWIRE is a trademark of Axia Audio

**RAVENNA® is a registered trademark of ALC NetworX GmbH and is used here under license

ABOUT SOUND4:

SOUND4 is a French Company based in Lyon, launched in 2007. SOUND4 has designed an innovative range of audio processing* HD/FM, a range of multi-channel Voice processing**, a range of Audio streaming over IP solution and a complete processing and streaming solution for WebRadio bouquets***.

SOUND4 philosophy is to propose real multifunction products, that's the reason why SOUND4 products are based on some powerful PCI express architectures allowing the integration of several products in the same hardware (HD/FM processing, audio back up, streaming, RDS, Audio IP) to reduce cost investments (up to 70% compared to traditional solution), gain in reliability and flexibility. SOUND4 Products are in the "green way" because they save power consumption, space and reduce heat emission... Today SOUND4 has already sold up to six hundred products and is considered as the new challenger in its domain.

* patented technology

** awarded SATIS show Innovation Trophy in Paris and Radio magazine Pick Hit award in Las Vegas

*** awarded Radio World magazine Cool stuff award in Las Vegas

ABOUT *Radio* MAGAZINE:

Radio magazine has served the interests of radio station and radio network engineers, managers and owners since being launched on its own 1994 from its start from another broadcast publication in 1959. Written by radio industry professionals for radio industry professionals, *Radio* magazine delivers in-depth technical expertise with the most-respected editorial content. *Radio* magazine is published by NewBay Media.

ABOUT the Pick Hit AWARDS:

First presented at the NAB convention in 1985, the Pick Hit Awards are the original technology award at the convention. The awards are selected by a panel of judges who make their selections independently and anonymously and then convene for a meeting on the third day of the convention. Winning products are selected because they are useful to radio broadcasters, are priced within reason, are available within the current calendar year, and are new introductions at the NAB convention.

SOUND4- 93 rue Henri Barbusse 69310 Pierre Bénite- France

Phone: +33 (0) 413 415 540

Fax: +33 (0) 413 415 541

Mail : mail@sound4.biz

Web : www.sound4.biz

Press contact: Magali Marchais

Mail : magali@sound4.biz

Radio magazine Contact :

Chriss Scherer

Editor

212-378-0400 x531

cscherer@RadioMagOnline.com

www.RadioMagOnline.com
